

Organizations Working to Help You Succeed



The **Greater Lehigh Valley Independent Practice Association, Inc. (GLVIPA)** was formed by a group of local physicians determined to develop workable solutions to the challenges of managing care while providing ongoing support for our community's physicians and their practices. Membership in GLVIPA is the gateway to **Lehigh Valley Physician Hospital Organization (LVPHO)**, known as **Valley Preferred** (see below), which broadens physician and provider support through quality and performance tracking as well as an incentive program. LVPHO and Valley Preferred are owned and managed in a 50/50 partnership between GLVIPA and **Lehigh Valley Health Network (LVHN)**. Today, GLVIPA has more than 1,300 active physician members and is the largest professional health care provider organization of its kind in our region of eastern Pennsylvania.

Valley Preferred



Valley Preferred is a physician and clinician-led, preferred provider organization aligned with LVHN. Its premise is to support physicians and collectively work toward increased value through strategic relationships with insurers. Valley Preferred delivers a comprehensive array of benefits to members and participants, including educational forums on timely topics such as COVID-19, risk, and value based reimbursement. The organization offers camaraderie, information sharing, a well-being focus, and a unique physician incentive program that recognizes quality performance and outcomes (see ACE at right). Importantly, Valley Preferred utilizes actionable data derived from an advanced analytics platform (see Populytics below), which is key to driving quality and efficiency, while reducing waste.



Valley Preferred offers members and participants incentives through **Achieving Clinical Excellence® (ACE)**, a performance-based compensation model. It incorporates clear benchmarks based upon nationally established pathways, protocols, and procedures to meet the Quadruple Aim (enhancing the patient experience, improving population health, reducing costs, and improving the work life of clinicians and staff). Incentives focus on quality measures, financial outcomes, and the patient experience.



Populytics, Inc., a population health management and health care analytics firm, and wholly owned subsidiary of LVHN, has the proprietary infrastructure, software, and systems to merge claims and medical data into dynamic, actionable information capable of optimizing value based health care. A highly experienced team of analytics professionals interpret the results, feeding data-derived insights to providers, health care executives, payers, and employers. The firm's services are further enhanced by coordinated care management teams that ensure results are followed up and followed through for most efficient and highest quality patient care. Additionally, Populytics meets the health needs of employers with a portfolio of well-being services including mental health counseling, personal health coaching, weight management, and tobacco cessation, all of which can be delivered virtually.